

CBS TELEVISION STATIONS

NON-CANDIDATE POLITICAL INQUIRY FORM

MARKET/STATION
KOVR - Sacramento

SPECIAL () PRIMARY () GENERAL (X) OUT OF WINDOW ()

RECORD OF REQUEST – Political Broadcast Time:

WINDOW: 9/7-11/6/12

NAME OF REQUESTOR:

Cindie Crane

1. **NAME OF AD AGENCY:**

TARGET ENTERPRISES
15260 Ventura Blvd., Ste 1240
Sherman Oaks, CA 91403
P: 818-905-0005
www.targetla.com

2. **ORGANIZATION PAYING FOR TIME:**

No on 37
Stop the Deceptive Food Labeling Scheme
Co-Chair: Louis Finkel
Co-Chair: Ab Basu
Treasurer: Thomas W. Hiltachk
1121 L. Street #803
Sacramento, CA 95814
phone: 800.331.0850
www.NoProp37.com

3. **ENTITY FURNISHING ANNOUNCEMENT/PROGRAM:**

Same as Item 1

4. **Broadcast to favor issue/ballot/candidate (office):**

ISSUE

5. **PRODUCT OR CATEGORY:**

STATE BALLOT PROP

6. **POLITICAL PARTY OR OFFICIAL AFFILIATION:**

N/A

7. **DATE OF REQUEST**

7/30/12

8. **NATURE OF REQUEST:**

(a) **Request for NONCANDIDATE rate card**

 X

9. **DISPOSITION MADE OF REQUEST**

(a) **Granted**

 X

10. **SUBSEQUENT DEVELOPMENTS**

Accepted

11. **CHARGES**—This advertiser not related to Federal or any matter of National Significance.

CTS EMPLOYEE COMPLETING FORM

 7/30/12

Laurie Aston, CBS Television Stations

Date 7/30/12